

October 2018

ARBOR BROTHERS EXPANDS INVESTMENT IN HIGH-POTENTIAL NONPROFITS WITH THREE NEW GRANTEES AND AN ADDITIONAL ALUMNI GRANT

New York – Arbor Brothers is pleased to announce the nine constituents of its 2018 grants portfolio, which include three new grantees: Hopeworks, The Knowledge House, & Restore NYC, and an additional alumni grantee, Power of Two. These groups join five returning incumbents: All Our Kin, BEAM, COOP, Hudson Link, and Roots & Wings. By partnering with these promising second-stage nonprofits to replace missing rungs in the “opportunity ladder,” Arbor Brothers helps empower young people (like Hopeworks alumna Sekinah at right) to achieve economic self-sufficiency.



All nine grantees are slated to receive between \$60,000 and \$110,000 in unrestricted funding along with hundreds of hours of Arbor Brothers’ capacity-building consulting this year. The investments are intended to be renewed annually over the course of a three-year engagement.

These grants reflect the Arbor Brothers 2017-2020 strategic plan, whose themes include:

- Bespoke search, management coaching and succession planning support, now delivered via our expanded in-house team.
- Opportunistic re-engagement with alumni at inflection points including geographic expansion and leadership transitions.
- Broadened support for leaders of color (including this summer’s ELOC grants).

The trio of new grantees was selected from a diverse pool of 83 candidate organizations, all New York tri-state area nonprofits who are addressing the root causes of poverty, primarily through education and workforce development. The evaluation process, designed to be rigorous but reasonable, included written applications, management meetings, and site visits.

Concurrent with funding, Arbor Brothers will work with each grantee’s leadership team to tackle a key organizational challenge or opportunity. “Arbor Brothers has quickly become one of our most valued partners and advisors,” remarked BEAM Executive Director Dan Zaharopol. “When they talk about a partnership, they really mean it.”

These capacity-building engagements are tailored to meet organizational needs, with projects ranging from outcomes tracking to optimizing staff performance. Arbor Brothers will work with first-year grantee The Knowledge House—a digital career training program—to refine their team’s financial planning capability and better align accountability with intended impact.

Returning grantee Emily Marchese shared “Arbor Brothers’ guidance, insight and analysis has launched Roots & Wings years ahead of where we would otherwise be. My team recites our Theory of Change by heart and we quote from our conversations [with AB] nearly every day. Time spent with them advances every aspect of our organization.”

About the Portfolio

All Our Kin trains, supports, and sustains community child care providers to ensure that children and families have the foundation they need to succeed in school and in life. Through our programs, child care professionals succeed as business owners, building better lives for themselves and their families; working parents find stable, high-quality care for their children; and children gain an educational foundation that lays the groundwork for achievement in school and beyond.



BEAM (Bridge to Enter Advanced Mathematics) creates realistic pathways for underserved students to become scientists, mathematicians, engineers, and programmers. Starting in 6th grade and continuing until college, BEAM's students learn advanced mathematics, find a community of friends who love math, and develop the social/emotional skills to succeed at the same programs attended by more affluent students.

COOP connects underemployed college grads to upwardly mobile careers in the digital economy through a sixteen-week apprenticeship program. Crucially, COOP also connects these talented and diverse graduates to each other, within tight-knit cohorts and across "generations" of cohorts.



Hopeworks uses education, technology and entrepreneurship to partner with young men and women as they identify and earn a sustainable future. Hopeworks' unique trauma-informed approach, combined with technology training, in-house social enterprises, and the opportunity to grow and heal, helps youth find new pathways to their future.

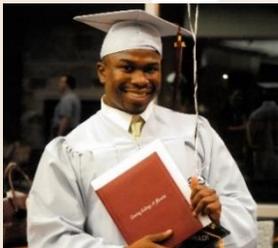
Hudson Link for Higher Education in Prison empowers incarcerated men and women to realize their academic and economic potential by providing degree-granting college programs in prisons throughout upstate New York and essential re-entry support when those individuals return home, resulting in lower rates of recidivism, incarceration and poverty.





Power of Two coaches parents to provide their babies with the best care possible, laying the foundation for success in school and life. Through delivery of an evidence-based home-visiting program, Power of Two strengthens responsive parenting, giving infants powerful protection from the effects of chronic stressors and setting them up for improved academic, social, and health outcomes.

Restore NYC's mission is to end sex trafficking in New York and restore the well-being and independence of survivors. To empower survivors to thrive, Restore helps secure stable housing, employment, family reunification, and ultimately sustained freedom.



Roots & Wings provides an intensive, life-changing program to former foster youth, focusing on the importance of education and the development of critically necessary life skills, in order to empower them toward self-sufficiency.

The Knowledge House is building a diverse pipeline of tech talent who will help uplift their communities out of poverty. To achieve this, TKH is delivering a differentiated cutting-edge curriculum to young people citywide, establishing common standards in the field, and linking students to employers in the Bronx and beyond.



About Arbor Brothers

Arbor Brothers is a philanthropic organization that provides financial and consulting support to dynamic nonprofits working to effect social change. Founded in 2009 by two Teach for America alumni whose careers spanned Wall Street and the nonprofit sector, the organization works to multiply the impact of charitable giving through management assistance and a long-term partnership approach.

Arbor Brothers focuses on developing the organizational capacity of “second stage” social innovators, whose ventures are off the drawing board and onto the growth curve. Portfolio graduates include leading social ventures such as **GirlTrek**, **Row New York**, **ScriptEd** and **Springboard Collaborative**.

Inquiries regarding supporting or partnering with Arbor Brothers can be directed to Sammy Politziner and Scott Thomas at info@arborbrothers.org